



Helping PEOPLE, COMMUNITIES and the PLANET

THE BIG CLEAN COASTAL CLEANUP KIT

Join the Movement for Trash Free Seas!

Team up with Disney Friends for Change and Ocean Conservancy to help clean up our world's waterways for the International Coastal Cleanup on September 15th!

Whether you live on the coast or thousands of miles away, all waterways lead to the ocean. If we take action and work together, we can improve the ocean's health and make trash free seas a reality!



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SIMPLE STEPS to LEAD A CLEANUP

1

PICK A PLACE:

- Find a local beach, river, or lake that needs a cleanup
- Get permission to lead a cleanup there
- Scout out your site and pick a check-in station for the cleanup day

2

CONTACT YOUR CREW:

- Grab friends, family and local volunteers to help you get organized
- Meet up to plan the event and assign roles
- Spread the word by telling EVERYONE about the cleanup through email, social media and e-vites
- Send a press release to local media, schools and environmental clubs

Tip:

Ask an adult to help you contact recyclers in your area to help haul trash and recyclables on cleanup day.





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GET PREPARED:

- Bring first aid kits and emergency phone numbers (do you have a friend trained in first aid that can join?)
- Always wear gloves and **DO NOT TOUCH** or handle any dangerous materials

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BE ORGANIZED ON EVENT DAY:

- Arrive early to set up, post signs, and label dumpsters and recycling bins
- Make sure volunteers sign in and work in teams
- Tell volunteers to sort as they go and to bring trash to the pick-up location

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DOCUMENT YOUR CLEANUP:

- Take before and after photos — and shots of your team in action
- Ask your waste hauler to weigh your results (for both trash and recycling)
- Fill out Ocean Conservancy's data cards to help scientists understand how much trash is out there

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SHARE RESULTS & SAY THANKS:

You just helped make trash free seas a reality!
Way to go! Don't forget to:

- Say a **HUGE** thank you to friends, volunteers and sponsors
- Share your photos and weigh-in results with volunteers, the media and Ocean Conservancy

