

**EPIC CREATION CONTEST
ART CONTEST 2011
CALL FOR ENTRIES**

Take part in Mickey Mouse's epic tale of creativity and discovery as you explore an alternate Disney world ruled by Oswald the Lucky Rabbit, in the Disney Epic Mickey videogame.

Show your creativity and love of Disney! Create a piece of art around your favorite character from the game.

ARTIST ELIGIBILITY: This contest is open to any guest of Disney.com in good standing and who is 18 years of age or older.

ART SPECIFICATIONS: The artwork should be inspired by your favorite character from the Disney Epic Mickey video game. The artwork should only be two-dimensional. Art may not be electrical, digital, require electricity or require the use of any external device including but not limited to a generator, computer, battery pack, or external outlet. Art may not be made out of food, vegetation, or any perishable item, nor may it utilize any animal byproducts or pelts. Art may be no larger than 3' square and weigh no more than 10 lbs. Art may be signed by the artist.

ELIGIBLE WORK: All works - essay and artwork - must be original in concept and created solely for this contest. Work may not have been previously published in any form whatsoever. Work done for The Walt Disney Company family of companies, or with any help from or under the supervision of another person will not be accepted.

ENTRY FORMAT AND FINALIST SELECTION: Entries must be original artwork. No more than one (1) piece of artwork may be submitted by any one (1) contestant. Artwork will be judged by a panel of internal Disney cast members. The one (1) winner whose artwork has been chosen by the panel will be notified by e-mail on or before May 27, 2011

PRIZES: Art Submission Grand Prize package includes:

- (1) Nintendo Wii console**
- (1) Disney Epic Mickey video game for Nintendo Wii**
- (1) Mickey Mouse Lithograph**
- (1) Replica of the Snow White program from the film premiere**
- (2) Tickets to the Sci-Fi Trading event at Disneyland (tickets only, does not include park entry)**
- (3) Tickets to Destination D at Walt Disney World (tickets only, does not include park entry)**
- (1) Package consisting of assorted pieces of vinylmation and pins**

(1) Plush toy

Artwork should be mailed or delivered to:

Disney Online
500 S. Buena Vista St.
Burbank CA 91521-3040
ATTN: Epic Creation Contest

ENTRY FORMS: Entry forms must be downloaded from the contest page and must be fully completed, signed, and affixed to the original piece of artwork. Entries submitted without completed forms will not be considered. Entries must be received on or before May 11, 2011. Entries received after this date will not BE CONSIDERED. The Walt Disney Company is not responsible for late mail deliveries.

SPECIAL NOTE: Upon submission, all entries (art and essays) become the property of Disney Enterprises, Inc. ("Disney") and may be used in perpetuity at Disney's sole discretion. Guests are responsible for all material costs including packaging and shipping.

NOTICE: By sending us your submission, you signify your acceptance of the WDIG Terms of Use. Your acceptance includes, without limitation, WDIG's submissions policy, pursuant to which (among other things) you authorize WDIG to publish or use your submission in whole or in part, and to use your name in connection with the submission, in any medium and for any purpose whatsoever, without additional consideration, and you acknowledge that WDIG shall exclusively own all now-known or hereafter existing rights to the submissions of every kind and nature throughout the universe and shall be entitled to unrestricted use of the submissions for any purpose.

ARTWORK SUBMISSION FORM

Date: _____

Name: _____

Address: _____

City: _____ State _____ Zip _____

Email Address: _____

Telephone: _____ Date of Birth: _____

ACKNOWLEDGEMENT AND AGREEMENT: I acknowledge I have read the attached Rules and Procedures for Submission of Work and agree to abide by them. I guarantee that the sketch submitted here is original in concept, has not been published before in any form whatsoever, and was created solely for this contest, and that I am the sole creator of the work. I understand that by submission of the artwork I am assigning to Disney Enterprises, Inc. (“Disney”), the artwork and all intellectual property rights associated with it, regardless of whether selected for presentation or not, and regardless of the fact that compensation is not being given to me. Please sign your name on the line provided below. Your signature gives your consent to all conditions specified above and in the Rules and Procedures for Submission of Work.

Contestant’s Signature

Contestant’s Name (Print)

Date _____

For Office Use Only

Submission Number:

Date Received: Initials:

RULES AND PROCEDURES FOR SUBMISSION OF WORK

1. The contest is open to all Disney.com guests in good standing and who are 18 years of age or older.
2. The submitter must complete the Artwork Submission Form and the Artwork Submission Agreement downloaded from the contest page and return both documents to the designated contact along with his/her artwork. Artwork that does not meet the requirements of the contest will not be considered. Disney.com is not responsible for late mail deliveries.
3. Submitters are not entitled to any compensation. This includes any costs associated with the creation of the artwork or materials used, or any shipping, packing, mailing or other preparation costs incurred.
4. Entry forms must be downloaded from the contest page and must be fully completed, signed and affixed to the original piece of artwork. Entries submitted without completed forms will not be considered. Entries must be received on or before May 11, 2011. Entries received after this date will not BE CONSIDERED.
5. Upon submission of artwork, the submitter assigns to Disney Enterprises, Inc. ("Disney"), the artwork and all intellectual property rights associated with it, regardless of whether selected for presentation or not, and regardless of the fact that compensation is not given to the submitter, in perpetuity. Disney and/or any of its parent, subsidiary or affiliated companies may freely use or license the use of, or not use or license the use of, any and all submitted artwork, in whole or in part, in perpetuity.
6. The Walt Disney Archives reserves the right to terminate the contest at any time for any reason without any further obligation to any individual contestant.
7. Works must be: original in concept; created solely for this contest; and entirely created and executed by submitter with no assistance or contribution from any other person. Work may not have been previously published in any form whatsoever. Work done for other businesses of Disney (or its parent, affiliated or subsidiary companies) or under supervision will not be accepted.
8. Any violation of the above Rules and Procedures will result in disqualification.

ARTWORK SUBMISSION ACKNOWLEDGEMENT AND RELEASE

I agree that the terms and conditions of this Artwork Submission Acknowledgement and

Release (“Agreement”) shall govern any artwork, ideas, suggestions or other proposals (collectively “Artwork”) that I submit to the Disney Interactive Media Group (“DIMG”) as entries to the Epic Creation Contest:

1. I hereby acknowledge and agree that I have read and understand the Epic Creation Contest Rules and Procedures for Submission of Work (the “Program Rules”), and I will abide by them.
2. I agree that as consideration for the opportunity to be considered as a contestant as described in the Program Rules, all Artwork that I submit shall immediately become the sole property of Disney Enterprises, Inc. (“Disney”). I shall execute and deliver all further documents and instruments and do all acts and things that Disney may require to perfect its ownership of my Artwork and any intellectual property therein, and to effectuate the purpose of this Agreement to assign such rights to Disney.
3. I understand that I shall not be entitled to any payment or other compensation in connection with any Artwork I submit, regardless of whether or not the Artwork is selected, and I hereby acknowledge that I have no further claims to compensation or other consideration of any kind.
4. I understand and agree that Disney Interactive Media Group may freely decide to postpone or abandon any plans it may have for the implementation of my Artwork at any time before or during the implementation process, if the Archives so chooses, without obligation to me.
5. I understand and agree that any Artwork I submit may not be chosen for the Epic Creation Contest, may not be used at all, or may be used in any manner and for any purpose by Disney or its parent, affiliated and subsidiary companies (collectively, “Affiliates”) or their respective licensees, without any consideration to me, and I will not later contend otherwise or seek the return of the Artwork to me.
6. I understand that this opportunity for me to submit Artwork for review is a limited exception to The Walt Disney Company's Policy on the Unsolicited Submission of Ideas, and that, as an inducement for the review of my submission(s), which I submit on my own initiative, I accept the conditions of submission as stated in this Agreement.
7. I do hereby fully and unconditionally release Disney and Affiliates, and any others claiming under any of them, from any and all liability for any claim: (a) that I might have or might otherwise assert against Disney or such others by reason of Disney's or Affiliates' consideration, claimed use or use of any ideas or materials that are included in any Artwork I submit; and (b) relating in any way to the presentation of any Artwork I submit to the Disney Epic Mickey Contest.
8. I hereby acknowledge my understanding that at all times Disney and Affiliates have many ideas and projects under consideration and in process and that it is quite possible that ideas similar or identical to

any Artwork I submit may at this time be in use or already under consideration by any of them, and I will not contend otherwise.

9. I agree that Disney Affiliates shall bear no responsibility for any loss, theft or destruction of any Artwork I submit or any materials supplied in connection with it while in their possession or in transit, and that there is no obligation to return any Artwork to me.

10. This Agreement and the release contained herein shall inure to the benefit of and be binding upon Disney, the Archives, the Affiliates and me, and each of our respective heirs, successors, representatives, assigns or licensees.

11. I agree and confirm that I shall submit only Artwork that has been created and developed solely by me, and I represent and warrant that no other party holds any rights with respect to any such Artwork. I further agree and confirm that I shall submit only Artwork that has not previously been published.

12. I hereby represent that I have read and understand this Agreement and the release contained herein, and that this Agreement states my entire understanding with respect to any Artwork I may submit for review.

13. This Agreement supersedes any prior, oral or written representations and agreements between the parties with respect to the subject matter hereof, except for the Epic Creation Contest Rules, all of which are incorporated herein by this reference. Should any provision or part of any provision of this Agreement be invalidated, the balance of this Agreement shall remain in full force and effect.

Contestant's Signature

Contestant's Name (Print)

Date: _____